

# EDITION

Largest Exposition on Laboratory, Analytical,
Diagnostics & Life Sciences Institutes and
Consumables in Nepal



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FEBRUARY - MARCH 2024

**BHRIKUTI MANDAP** 

PRADARSHANI MARG, KATHMANDU - NEPAL



www.nepallab.com

#### **WHY PARTICIPATE?**

- Be a part of the only and largest Lab & Analytical Exhibition in Nepal
- Meet focussed and targeted audiences generating new business opportunities. Nepal is one of the biggest manufacturing market in pharmaceuticals. Every pharmaceutical industry having their own testing labs as well as private testing labs in quantities.
- Avail competitive pricing and better ROI
- Connect with the decision makers.
- Vendor Consolidation.
- Product Launches.

# **EXHIBITOR PROFILE**

- Analytical Instruments & Technologies
- Chromatography
- Spectroscopy & Microscopy
- Biotechnology
- Diagnostic Instruments
- Laboratory Glassware & balances
- Laboratory Chemicals & Consumables
- Laboratory Instruments & Apparatus
- Laboratory Planning & Furniture
- Testing & Measuring Instruments
- Educational Lab Products for all levels
- Life Sciences
- Research Lab Equipment
- Laboratory Automation
- Material & Water Testing Instruments
- Environmental Lab Instruments
- Nano-Technology
- Diagnostic Kits & Products

## WHY EXHIBIT ?

- Nepal Lab Expo is one of the most costeffective ways for your company to reach qualified audiences of Nepal Market.
- Get on the spot sales leads at events thus require less effort to close.
- Meet new prospects with high-quality visitors.
- Exhibition offers your company another opportunity to stand out from the crowd.
- Meeting prospects and engaging face to face is also the fastest way to build relationships.



320+ EXHIBITORS 800+ BRANDS

15+ COUNTRIES PARTICIPATED

## WHY VISIT?

- Only event of its kind in Nepal, bringing together the laboratory, analytical, biotechnology and diagnostic industry.
- Meet face to face with 240+ specialist suppliers representing hundreds of manufacturers from around the world.
- Decrease your operating costs and increase efficiencies by discovering the latest global innovations and trends.
- Connect with your peers and industry experts.

## VISITOR PROFILE

- Scientists
- Lab Managers & technicians, Quality Control/
- Assurance Managers
- R&D Officers and Executives
- Professors & Lecturers

- Chemists & Bio Chemists
- Microbiologists & Pathologists
- Lab Directors, Purchase Managers
- Analysts, Scholars
- Scientific Officers

#### SPONSORSHIP ADVANTAGE

Sponsorship is the excellent way to promote your business to a highly targeted group of key decision makers. We have a range of business development, marketing and sales solutions that will be tailored to specifically deliver on your business objectives.

- Showcase your products and services in the exhibition area
- Advertise your solutions in the exhibitor guide
- Distribute your literature in the delegates & visitors kit
- Brand your company at venue
   Web and Print Branding

# VALUE ADDED SERVICES

Be a part of Nepal Lab 2024 and connect with 15,000+ Healthcare Professionals across Nepal. Connect with our sales team for more info, Capitalize on our reach.

- Lead Generation Services
- Partnership (Title Sponsors)
- On-Ground Branding Options
- Social Media Activations
- Digital Marketing Services

## GLIMPSES OF OUR PAST SHOW















#### **ABOUT NEPAL LAB**

Nepal Lab is an International Exposition for Laboratory Users in Pharmaceutical, Food, Material Testing, Research and Development, Education Labs, etc. It is ideal Platform for Networking and Engaging Industry Professionals for Business Collaborations, Knowledge Sharing and Networking.

#### **OUR LAB VERTICAL SHOWS**









#### Sales

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**ORGANISER** 



CO - ORGANISER



CO - ORGANISER



**SUPPORTING ASSOCIATIONS** 





